

Boost your competitive advantage

Affiliation Program



AgencyComp

Know where you're going.

About our software

AgencyComp is an affordable, easy-to-use online tool that helps insurance agents and brokerage general agents track their commissions. Unlike other commission tracking tools, AgencyComp does not require the purchase of an expensive CRM.

Flexible enough to calculate and track commissions for virtually any product.

- Term Life
- Medicare Supplement
- Final Expense
- Disability
- ACA Health Plans
- Whole Life
- Long Term Care
- Medicare Advantage
- Universal Life
- Voluntary Benefits

Our robust reports include:

Pending Business

View first year commissions on policies in underwriting

Analytics

Analyze your book of business by premium or commission

Revenue Projection

Project revenues up to 10 years

Projected vs Actual

Compare expected commissions to those received

Missing Commission

12-month lookback on commissions received and missed

Advanced Commission

Determine any debit balance for policies with advanced commissions



Three steps to boosting your competitive advantage

A competitive advantage is anything that gives a company an edge over its competitors, helping it attract more customers and grow its market share. AgencyComp's Affiliation Program can give your agency that competitive advantage.

Step 1

Complete the Affiliation Program agreement, which defines the commencement of the program discount and provides options for utilizing your logo.

Step 2

Submit your logo for potential inclusion on the Affiliation Program landing page or within the AgencyComp application, if applicable.

Step 3

Communicate program details to your agents. Share the information through an email containing a link to the Affiliation Program landing page. A sample email will be provided. A cookie will be placed on the agent's device to facilitate the discount and ensure the accurate representation of your logo.

Essential program details will be presented on the Affiliation Program landing page. A link to the AgencyComp marketing page will provide additional information about the application. Agents will be directed to AgencyComp for any questions about the program.



Sample Affiliation Marketing Page

Option to include Affiliation logo.

The image shows a sample affiliation marketing page for AgencyComp. At the top, it features the 'BG/1 Partner Logo' and the AgencyComp logo with the tagline 'Know where you're going'. The main headline reads: 'We've joined forces with AgencyComp to provide innovative commission tracking solutions for agents.' Below this, there is a sub-headline: 'Flexible enough to calculate and track commissions for virtually any product'. A list of products includes Term Life, Medicare Supplement, Final Expense, Disability, Long Term Care, Annuity, Medical, and Voluntary Benefits. The page also highlights 'Our robust reports include:' with a list of reports: Pending Business, Analytics, Revenue Projection, Projected vs Actual, Missing Commission, and Advanced Commission. A 'LEARN MORE' button is located at the bottom of the main content area. The footer contains AgencyComp contact information: 4450 Oak Park Lane #101674, Fort Worth, TX 76185, Monday-Friday 9:00AM-5:00PM CST, and phone number 817-945-1445.

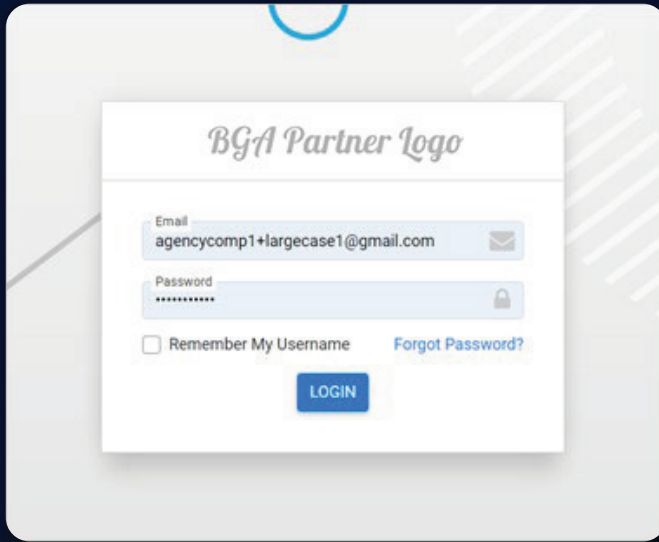
"Learn More" link to the AgencyComp website for additional information.

AgencyComp contact information.



Affiliation Branding Opportunity

Affiliations can include their company logo to the login page, application menu, or neither.

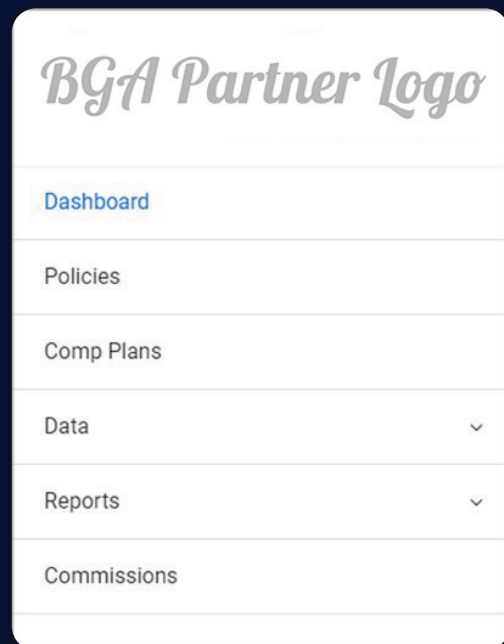


Login Page

The login screen is the first page an agent will see when using the application.

Application Menu

The Menu navigates the agent throughout the application.



Contact Us

Contact us for more information on how your agency can enhance its competitive advantage through our Affiliation Program.



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